

WHAT IS CLAIMED IS:

1 1. A method, comprising:

2 providing space in a property to tenants;

3 gathering business information about tenants in the property; and

4 introducing tenants to each other based on the gathered business

5 information so that tenants may consummate business relationships.

1 2. The method of claim 1, further comprising negotiating for non-exclusive business relationships with vendors to supply tenants with similar services.

1 3. The method of claim 1, further comprising negotiating for non-exclusive business relationships with vendors to supply tenants with similar products.

1 4. The method of claim 1, further comprising receiving services from at least one tenant as at least a portion of consideration for providing space to the at least one tenant.

1 5. The method of claim 1, further comprising receiving equity from at least one tenant as at least a portion of consideration for providing space to the at least one tenant.

1 6. The method of claim 1, wherein the business information includes
2 tenants' needs, product offerings, and service offerings.

1 7. The method of claim 1, further comprising providing an intranet
2 portal accessible to tenants for tenants to communicate with each other.

1 8. The method of claim 1, further comprising providing a
2 virtual/physical mall for tenants to sell products and services both
3 online and in person.

1 9. The method of claim 8, further comprising providing a loyalty card
2 program so that merchant tenants can track customer purchases and
3 reward customers based on amount of purchases.

1 10. The method of claim 1, further comprising providing a start up
2 incubator to tenants.

1 11. The method of claim 1, further comprising providing at least one
2 virtual office to at least one tenant.

1 12. The method of claim 1, wherein the space includes at least one
2 virtual office.

1 13. The method of claim 1, wherein the space includes a physical
2 portion of the property.

1 14. A system, comprising:
2 means for providing space in a property to tenants;
3 means for gathering business information about tenants in the
4 property;

5 means for introducing tenants to each other based on the gathered
6 business information so that tenants may consummate business
7 relationships.

1 15. The system of claim 14, further comprising means for negotiating
2 for non-exclusive business relationships with vendors to supply tenants
3 with similar services.

1 16. The system of claim 14, further comprising means for negotiating
2 for non-exclusive business relationships with vendors to supply tenants
3 with similar products.

1 17. The system of claim 14, further comprising means for receiving
2 services from at least one tenant as at least a portion of consideration for
3 providing space to the at least one tenant.

1 18. The system of claim 14, further comprising means for receiving
2 equity from at least one tenant as at least a portion of consideration for
3 providing space to the at least one tenant.

1 19. The system of claim 14, wherein the business information includes
2 tenants' needs, product offerings, and service offerings.

1 20. The system of claim 14, further comprising means for providing an
2 intranet portal accessible to tenants for tenants to communicate with
3 each other.

1 21. The system of claim 14, further comprising means for providing a
2 virtual/physical mall for tenants to sell products and services both
3 online and in person.

1 22. The system of claim 21, further comprising means for providing a
2 loyalty card program so that merchant tenants can track customer
3 purchases and reward customers based on amount of purchases.

1 23. The system of claim 14, further comprising means for providing a
2 start up incubator to tenants.

1 24. The system of claim 14, further comprising means for providing at
2 least one virtual office to at least one tenant.

1 25. A method, comprising:
2 providing space in a property to tenants;
3 gathering business information about tenants in the property; and
4 negotiating with vendors for tenants' needs using tenants'
5 aggregated purchasing power.

1 26. A system, comprising:
2 means for providing space in a property to tenants;
3 means for gathering business information about tenants in the
4 property; and
5 means for negotiating with vendors for tenants' needs using
6 tenants' aggregated purchasing power.